

FOR IMMEDIATE RELEASE



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WHERE ANDY WARHOL MEETS HANDY WARHOL

Crest Hardware Art Show- Mixing a nearly half century old family owned hardware store with New York's ever-changing vibrant artist community.

On June 13th the eighth run of the legendary Crest Hardware Art Show will kick start this summer art season. The show will open in conjunction with the first ever all day event, Crest Fest in Macri Park with sculptures, art and design vendors, food, drinks and live music. Crest Hardware will offer over 5000 sq ft to over a hundred local artists to showcase pieces about-with-for and inspired by hardware. Customers and the general public are invited to discover the installations displayed and sometimes hidden throughout the store free of charge.

For the first Crest Hardware Art Show in May of 1994 performance artist Gene Pool along with founder and owner Manuel Franquinha joined forces by inviting the bohemian New York artists already crowding the aisles to make art with hardware. The show has been a hit ever since and Crest Hardware was dubbed the store that has "art and soul" by the New York Daily News, Best of New York Series. Joseph Franquinha, manager of Crest Hardware and curator of last year's Crest Hardware Art Show, keeps the art and soul alive this year by expanding on the show's already deep-rooted history.

Williamsburgers, Brooklynites, New Yorkers and beyond are asked to join us in continuing a long held tradition of celebrating community, bringing art outside the gallery and hardware outside the workshop. The New York Times said about last years show, " the 24-foot-BMX bike hanging from the ceiling is a good hint that there is more to this hardware store than hammers and drills."

June 13th: Crest Fest 1PM to 9PM and opening day for the Crest Hardware Art Show

For more information go to: www.cresthardwareartshow.com

Crest Hardware: 558 Metropolitan Ave Brooklyn NY 11211

Macri Park: At the corner of Metropolitan and Union Avenues in Williamsburg Brooklyn, directly outside the Metropolitan Ave. G train and the Lorimer St. L train.